

# Fidelity

Fidelity is a privately held financial services organization. There are three primary customer groups within their core operating business: individual investors, retirement plan sponsors and participants, and clients who purchase products through financial intermediaries.	Scorecard Organization Systems and Security Plan Sponsor Services Participant Services Most Recent Due Diligence Meeting Most Recent Database Update	Leading Leading Leading July 2023 March 2024
<ul> <li>Areas of Note</li> <li>Founded in 1946, have been providing defined contribution recordkeeping services and trustee services since 1982, have not merged or been acquired</li> <li>Growth over the years has been organic; largest defined contribution recordkeeper based on total plan assets</li> <li>Majority of retirement plans administered are sponsored by corporate organizations</li> <li>Most services are performed in-house; have a strong proprietary service offering</li> <li>Robust participant financial wellness resources</li> <li>Participant calls are serviced by employees in the U.S.</li> </ul>	<ul> <li>Areas to Monitor</li> <li>Based on Multnomah Group's experience, aggressive practices in assessing project fees for fund changes and plan design changes</li> <li>Strong retail division; some plan sponsors consider this to be a conflict of interest, while others consider it an additive service or benefit</li> <li>Plan design or participant offering changes; less flexible or accommodative of customization outside of their standard service model, which varies based on plan type and size</li> </ul>	



### **Organizational Overview**





### **Systems and Security**

## Describe the current recordkeeping and administration platform Fidelity maintains a proprietary mainframe-based system and is currently in a multi-year campaign to migrate to the cloud. The defined contribution recordkeeping application was initially released in 1986 as a mainframe-based application. In the 1990s, the application was modernized with the introduction of a relational database and the implementation of a rulesbased processing platform. Throughout the late 1990s and 2000s, Fidelity continuously introduced new product features and capabilities, including eligibility tracking, auto-enrollment, Annual Increase program support, and nonqualified plan flexibility offerings.

Fidelity has initiated multi-year programs to modernize core business logic and modularize key business capabilities, with the objective of simplifying the overall application environment.

Today, and throughout the years, Fidelity has consistently responded to regulatory changes and compliance requirements with timely and accurate system enhancements. Using an agile team model and development methodology to maintain and enhance the application. Current efforts include containerizing application components to leverage cloud computing options.

#### **Contractual Fraud Protections**

Under Fidelity's Customer Protection Guarantee workplace retirement plan participants will have their accounts reimbursed if Fidelity concludes that there was unauthorized activity resulting in a loss and that the activity occurred through no fault of the account owner.

To be eligible, Fidelity asks participants to notify Fidelity within 30 days of receiving a statement or correspondence about suspected unauthorized activity.

#### Outsourcing

Fidelity maintains the vast majority of services in-house, with some exceptions for printing services and missing participant searches, among other items. Fidelity has offshored some back-office functions to India, Ireland, and Germany. These service centers are wholly owned by Fidelity. All data is housed in the U.S.

#### **System Audits**

Most recent SOC I | unqualified Most recent SOC II | unqualified Comments: Completed October 31, 2023 by PriceWaterhouseCoopers



## Plan Sponsor Services

## Plan Participant Services

Client Satisfaction	Participant Service Center	
2023 Net Promotor Score: 84 Service Team Incentives Relationship Manager compensation is tied to client satisfaction, including plan satisfaction and loyalty survey, client retention and growth, and the implementation of new products and services Client Service Manager compensation is tied to client satisfaction surveys,	Call Center Hours       M-F 8:30 a.m. to 8:30 p.m. Eastern Time         Yes       No         Are any calls outsourced to third-parties?       X         Are all call center representatives located in the US?       X	
implementing new service and process improvement, and competency development.	Hold times and drop rates in last 12 months:Average response time: 8 secondsAbandonment rate 0.3%	
Administrative Support	Related Participant Services	
<ul> <li>Eligibility tracking</li> <li>Automatic enrollment/automatic escalation</li> <li>Vesting</li> <li>Forfeiture management</li> <li>Company Stock</li> <li>Loan and hardship approval and administration</li> <li>Beneficiary maintenance</li> <li>Plan document services</li> <li>Signature ready 5500s</li> <li>Audit support</li> <li>Nondiscrimination testing and mid-year testing projections</li> <li>Drafting participant disclosures</li> <li>Individual legacy contract support</li> </ul>	<ul> <li>Educational content via articles, infographics, videos, virtual workshops, calculators, widgets, and tools</li> <li>Managed Accounts</li> <li>Financial wellness services, including student debt refinancing, credit counseling, identity protection, estate planning, tax preparation, etc.</li> <li>Fidelity 529 college savings accounts and cash management accounts</li> <li>Fidelity Goal BoosterSM</li> <li>One-on-one education and advice sessions</li> <li>Group education and Ask Fidelity sessions</li> <li>Targeted email campaigns</li> </ul>	



Latest profile received: March 2024; data as of December 31, 2023 Statistics based on information submitted to Multnomah Group by recordkeepers.



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